THE



Sir:

RESPONSE UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE REQUESTED EXAMINING GROUP 3622

PATENT

Attorney Docket No. 05793.3055-00000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	
Jeffrey NORRIS) Group Art Unit: 3622
Application No.: 09/897,901) Examiner: Daniel LASTRA
Filed: July 5, 2001) Confirmation No.: 1420
For: SYSTEMS AND METHODS FOR PROVIDING PURCHASE TRANSACTION INCENTIVES) Mail Stop AF)
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	

REQUEST FOR RECONSIDERATION

In reply to the Final Office Action mailed July 31, 2007, and pursuant to 37 C.F.R.

§ 1.116, Applicant proposes the following:

Remarks/Arguments begin on page 2 of this paper.